

# DNS Data Science

## Internet Week, Tokyo Japan

Bruce Van Nice  
Nominum

# About Nominum

- Paul Mockapetris
- Engineers architected BIND 9
- Deployed in over 40 countries
- Used by >400M subscribers daily
- Processes >1.8 trillion transactions daily

# About Me

- Director of Product Marketing at Nominum
- Focus on DNS security
- Active participant at industry events
- About 30 years in networking industry

# Why Do DNS Data Research?

- Existing threat analysis isn't good enough
  - No coverage of DNS DDoS
  - Poor coverage of bots and malware
- Existing feeds have limitations:
  - Unacceptably high false positive rates
  - Unacceptable for providers
- Combining feeds didn't help

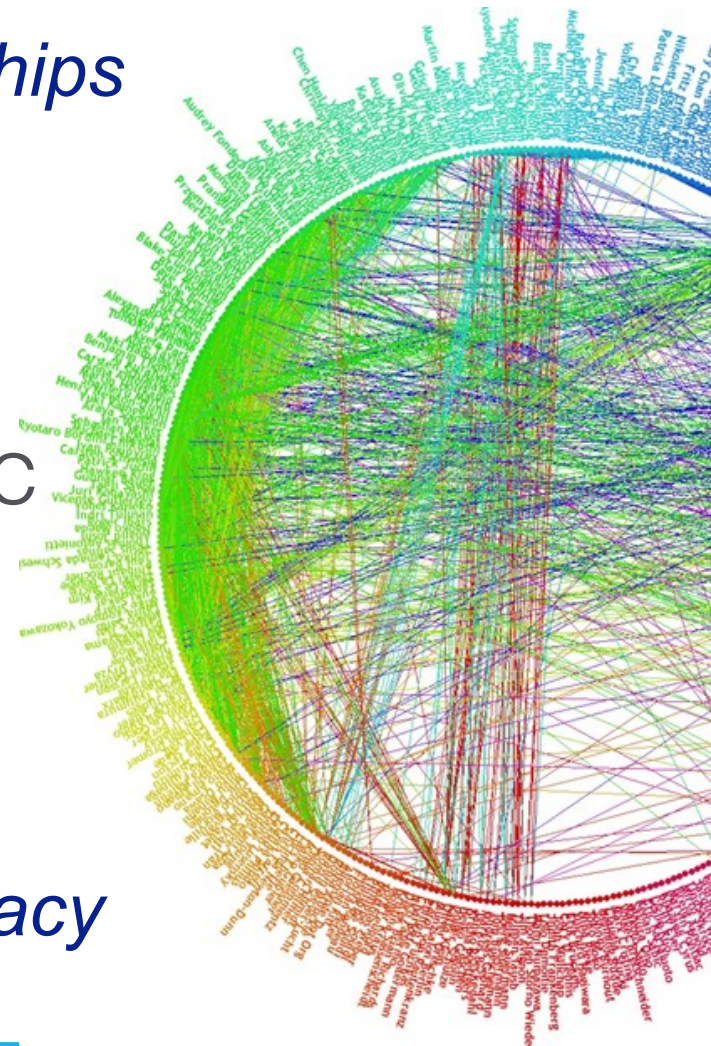
**BAD + BAD  $\neq$  GOOD!**

# DNS Data Science

## *Discovering patterns and relationships*

- > 3.5 Terabytes/data/day
- Est ~3% of ISP DNS traffic

*Data is anonymized to protect privacy*

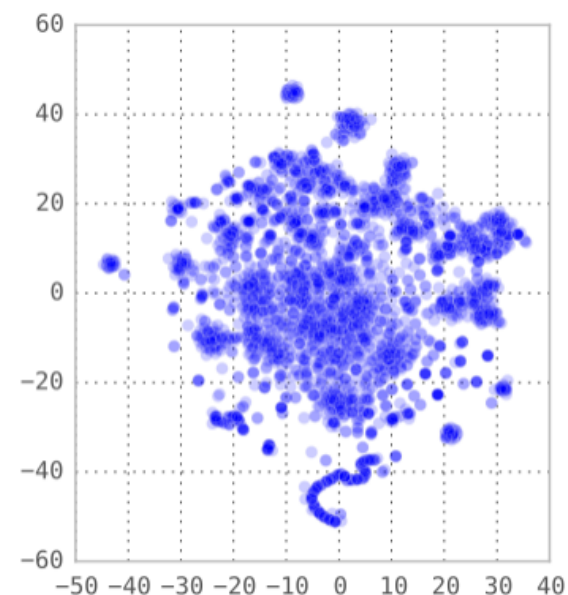


# Correlation Technology

- Machine learning - search for similarities
  - [sfgiants.com](#) [google.com](#) [redsox.com](#) [mlb.com](#)  
[facebook.com](#)...
  - [botnet\\_cnc1.com](#) [google.com](#) [botnet\\_cnc2.biz](#)  
[facebook.com](#) [yahoo.com](#) [botnet\\_cnc3.ru](#)
- Visualization groups similar domains together

Correlation technology finds more malware faster

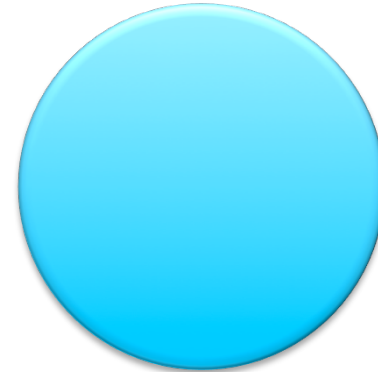
Uncovers other relationships - different apps infected with same malware



# Example: New Core Domains

DNS data:  
3.5 million  
In almost real-time!

Mostly DGAs  
Most are malicious  
Some don't resolve



List 1:  
9.8 thousand



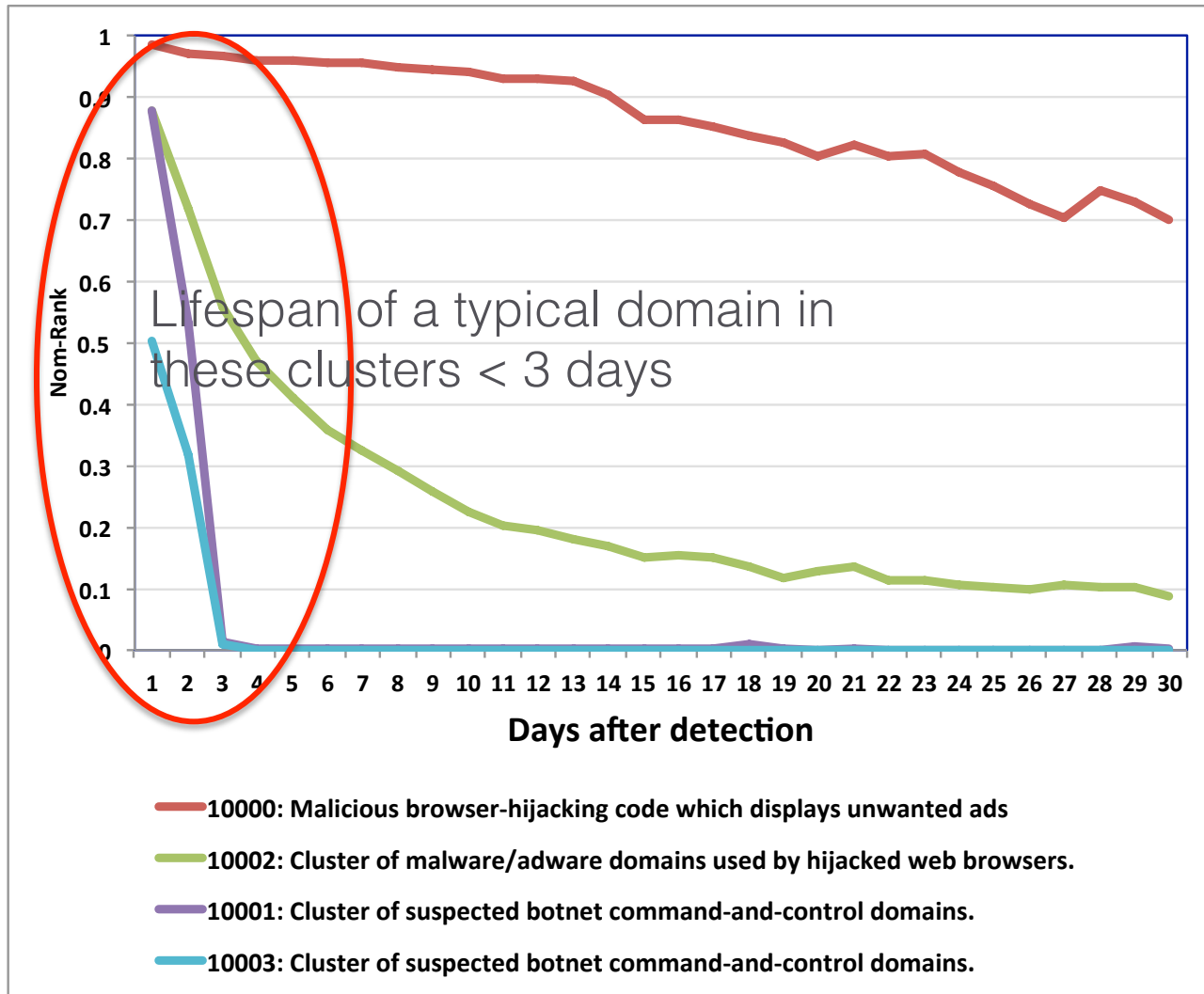
List 2:  
9.1 thousand



List 3:  
6.0 thousand

Reported on  
other lists over  
*27 days*

# Example: "Clusters Detected"





# Example: Browser Hijacking

- Malware patterns with 1% to 20% infection rate depending on network
- Browser hijacking + unknown malicious activity
- Actively querying CNC multiple times/day
- Algorithm identifies infected PCs
  - CNC traffic can be blocked or monitored
- These domains appear on threat lists days after they are dormant

## Example Domains

acapulcosonars.com.  
enticingsuperpower.com.  
envelopspunnet.com.  
evocationsmotliest.com.  
heronsquadrupled.com.  
infernalbrazing.com.  
joininguncoils.com.  
mumbleinterim.com.  
pancakeskennels.com.  
pesterlipid.com.

# Example: Ad Trackers

- Websites use many ad trackers
- Seed with known ad trackers
- Look for correlated query patterns

## Example Domains

2082.info.

6485.info.

7228.info.

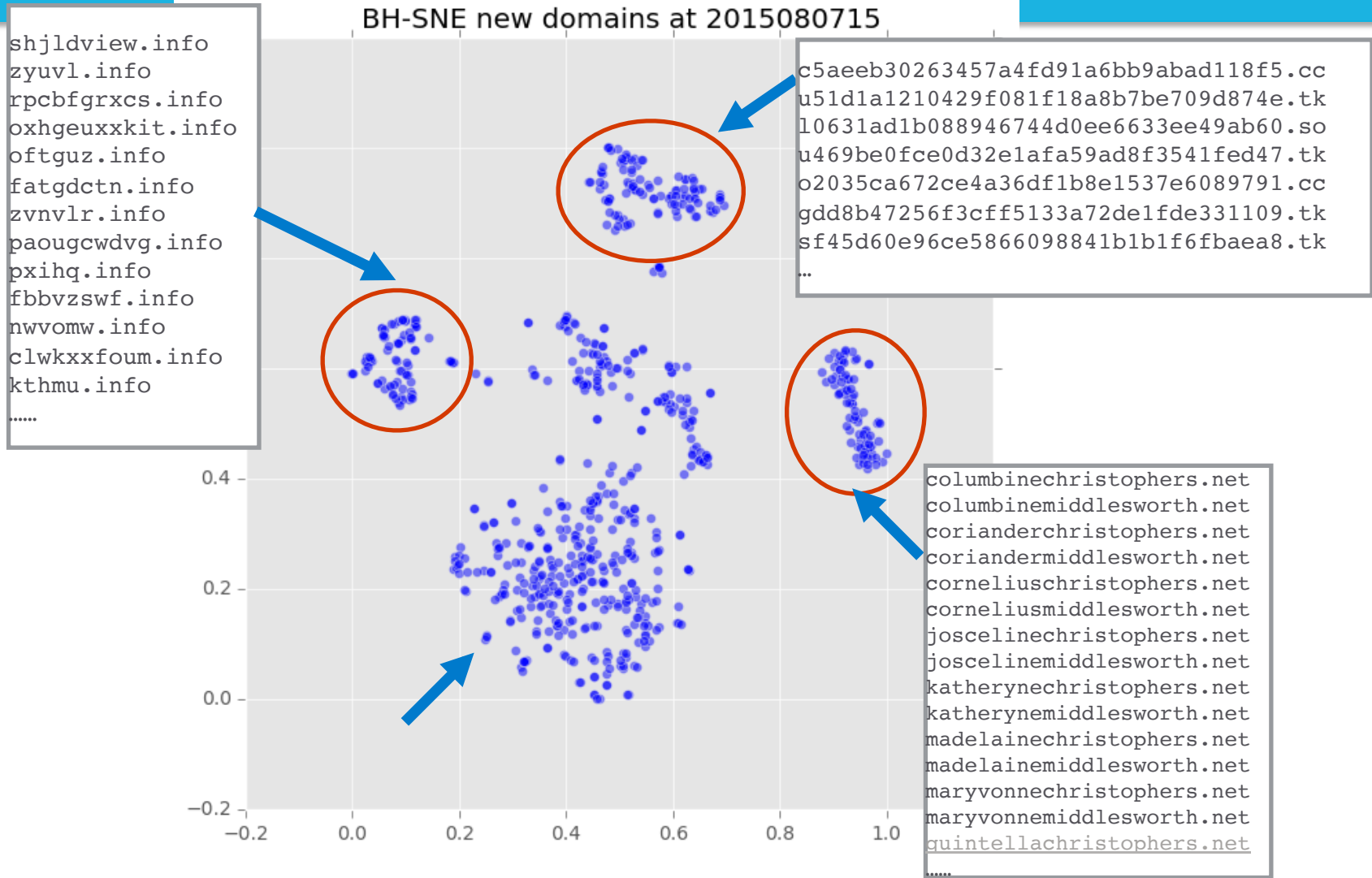
daap.info.

drab.info.

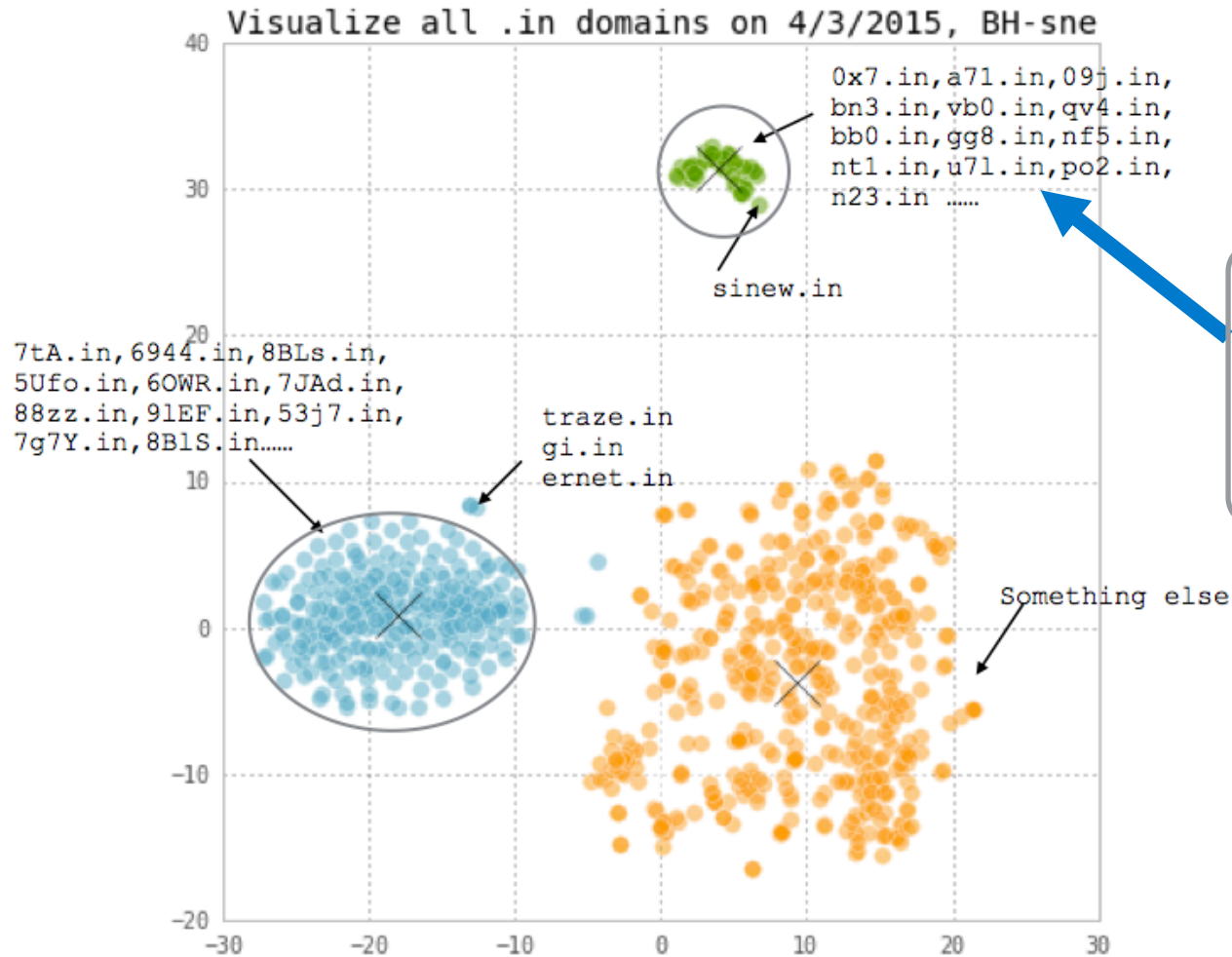
fiiy.info.

flob.info.

# Example: Botnet Clusters



# Example: DNS Tunneling



cross-checked and confirmed with the tunneling detection algorithm

# Summary

- DNS data reveals many interesting things!
- DDoS
- Bots/Malware
- Adware
- Tunnels
  
- There will be *many* more insights

Thank You!